

Welcome

Commute Programs for the Return to the Worksite

February 23, 2022



Your questions, our answers

- A recording of this webinar and the slide presentation will be provided to all attendees within a week
- Questions will be answered at the end of the webinar
- To submit questions you may:
 - Use the Q&A tool on Zoom to enter your written question
 - Email questions after the webinar to Kate Meredith at kate@494corridor.org and we will get back to you
- Please refrain from using the Chat option to submit questions



Commuter Services is the outreach program of the I-494 Corridor Commission

The I-494 Corridor Commission is a joint powers organization established in 1986 to address concerns about increasing traffic congestion along the I-494 corridor. Member cities include Bloomington, Eden Prairie, Edina, Minnetonka, and Richfield.

In fact:

- There are more jobs in this section of the I-494 corridor than anywhere else in the State of Minnesota, including Minneapolis and St. Paul, combined.
- According to MnDOT, residents from 85 of the state's 87 counties travel this section of I-494 **every day**.



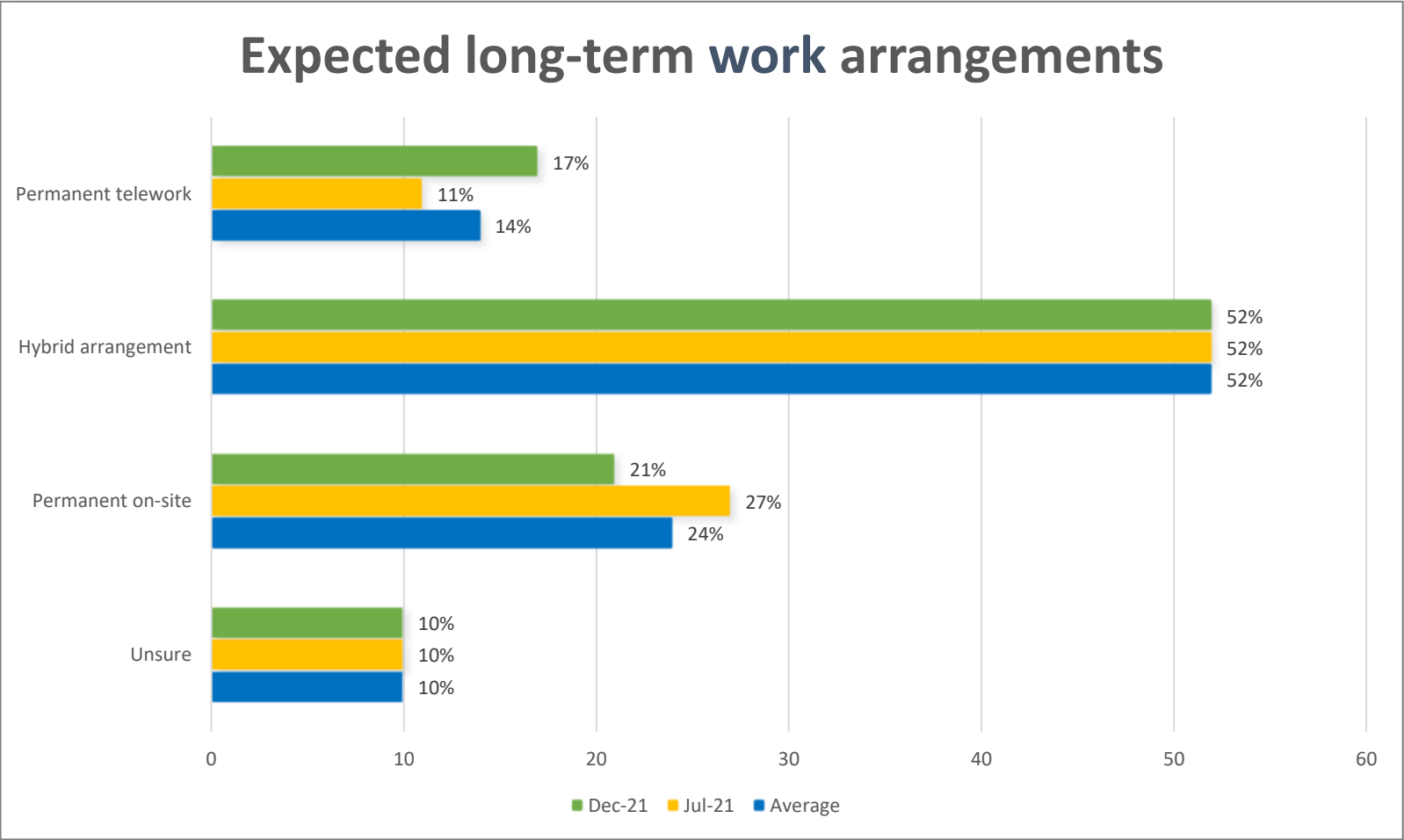
Did you know ...?

According to the Association for Commuter Transportation (ACT):

- Nationally, only 40 percent of individuals currently in the workforce have jobs that can be done at the home office.
- The other 60 percent of jobs require the individual to be on-site in order to perform their duties.



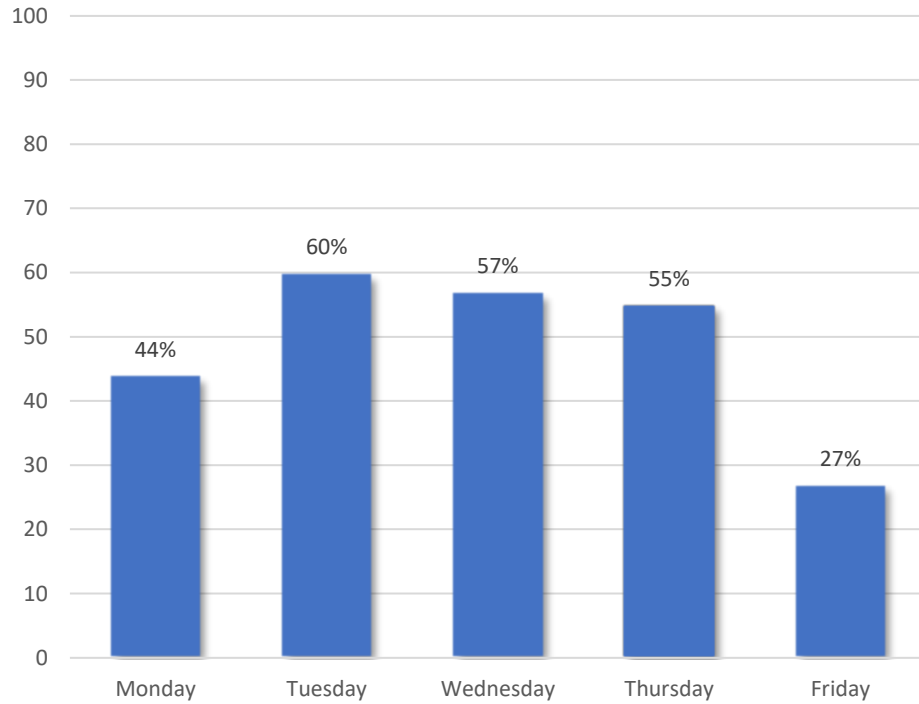
Commuter Services



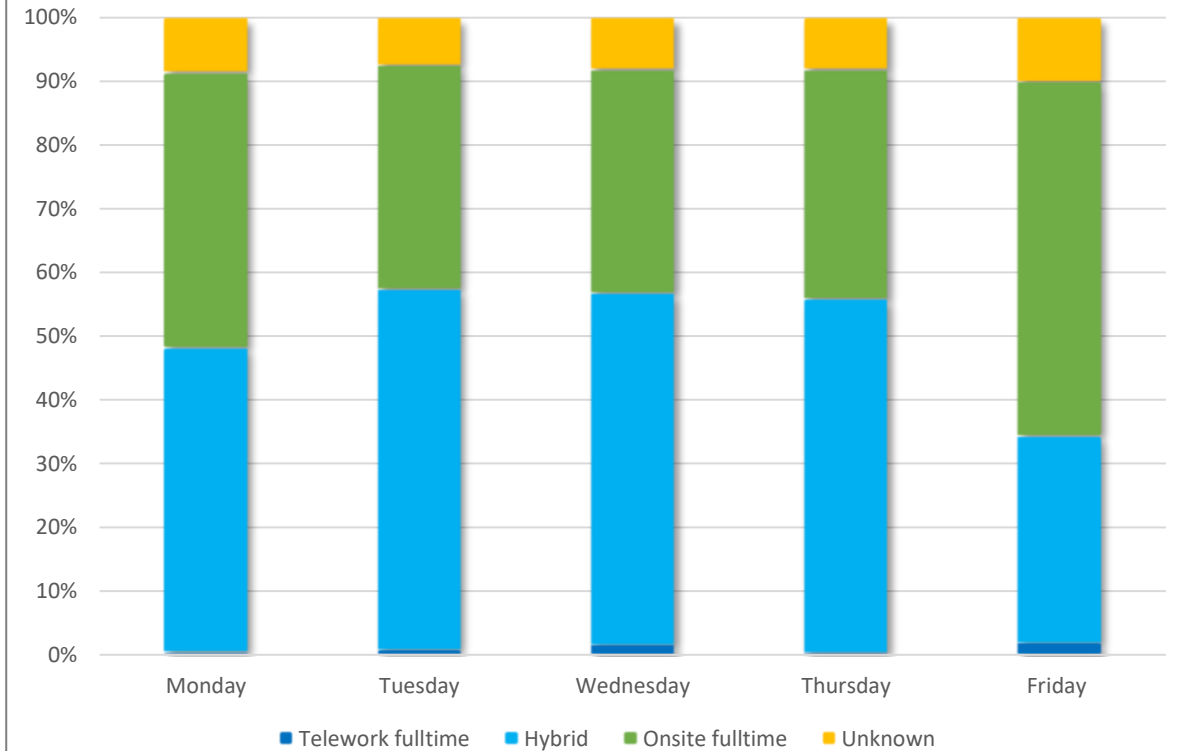
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Estimated daily commutes to the worksite

Based on an average of July 2021 and December 2021 commuter survey data



Who will be on the road



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Of those who said they expected to be working hybrid by March 2022:

- 52 percent specifically said they would drive alone on the days they had to commute
- 22 percent said they would hybrid telework, but did not specify a mode for their commute to work
- 18 percent said they would use a sustainable commute mode on the days they went to the worksite
- 11 percent said they would drive alone some days, use a sustainable commute mode on other days

Reasons cited most often for driving alone:

- “More comfortable” in their own vehicle
- Concerned about social distancing on transit and in shared vehicles
- Concerned about cleanliness in transit and shared vehicles
- Regular carpool or vanpool no longer available
- Regular transit route has been cancelled or changed



“If we allow near-term concerns ... to enable folks to make a permanent shift to driving alone, we will have congestion and air quality conditions that are worse next year than they were before the pandemic. That’s a real concern of ours.”

*David Straus, Executive Director
Association for Commuter Transportation*

[Commutifi Between the Lines Podcast, Jan. 13, 2022](#)



Returning to the Worksite

- Guidance on setting up commute programs and incentives
- Incorporate commute resources into return to worksite planning
- Customized employee communications
- Schedule a meeting with Commuter Services
- More information: 494corridor.org/employer/php



Strategies and Commute Resources for Employers

- Host a Commuter Fair (in-person or electronic *e-fair*)
- Hold a Lunch and Learn or seminar
- Offer fun incentives and competitions
- Commuter Services has regular prize drawings and Try It campaigns
- Promotion of commute options for a company newsletter, intranet posts, blogs or direct email



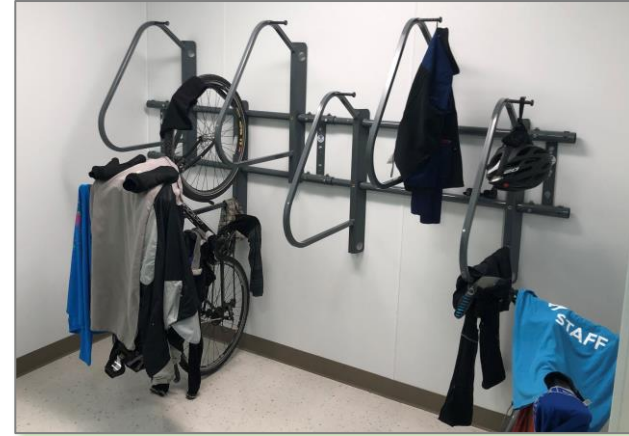
Strategies and Commute Resources for Employers

- Commute information for new hires
- Sign up for quarterly employer newsletter
- Sign up for monthly commuter newsletter
- Display poster outlining Commuter Services' resources
- Display of commute resource materials



Bicycle Commuting Resources and Strategies

- Hold an on-site bicycle safety check
- Facilitate presentations on how to bike to work
- Provide showers and lockers
- Provide free bicycle commute resources and area trail updates
- Provide free outdoor bicycle rack, indoor or covered storage
- Offer bike repair materials: tire pump, patch kits, tools
- Demonstrations on how to place bicycles on transit
- Purchase bicycles employees can use over lunch



Transit Updates and Resources

- Offer Metropass discounted transit pass with unlimited rides
- METRO Orange Line and connecting bus service
- New and updated transit service
- Safety measures
- Personalized transit information for your worksite
- Schedules, maps, collateral materials



Carpool and Vanpool programs and incentives

- Assist employers and commuters in formation of carpools and vanpools
- Create maps for employees to see how many people live near them for ride matching
- Conduct meetings to gather employees by home location to help form carpools and vanpools
- Provide carpool and vanpool preferred parking signs; we manage program



Metro Vanpool

- Ideal for longer commutes
- Need just four people to start vanpool
- Lease agreement between primary driver and Commute with Enterprise
- Lease includes maintenance, repairs, \$1 million liability insurance, 24-hour roadside assistance
- Flexible: 30-day notice to leave
- Complete Clean Pledge
- Establish guidelines



Road and Transit Construction Projects

Current

- 77th Street Underpass - Richfield
- METRO Green Line Extension (SW LRT)

Future

- I-494: Airport to Hwy 169
 - Project 1 – summer 2023 to fall 2026
 - 494/35W interchange
 - E-ZPass lanes
 - Access changes and new bridges



Sign up to receive email alerts



Free Commuter Resources

- Customized transit itinerary and free ride passes
- Guaranteed Ride Home
- Carpool, vanpool matching and tips
- Bike to work materials and trail construction updates
- Try It Campaigns

Sign up for our monthly commuter newsletter and request free resources at: 494corridor.org



Bicycle Commuting Resources

- Sign up for Bike Trail Updates (email)
- On-demand bike commuting webinars
- How to put your bike on transit
- Bicycle Commuting Guide with tips for riding in traffic
- Hennepin County Bike Map
- Clothing recommendations
- Winter Bike Commuting Handout



Transit resources for commuters

- Customized bus/train route itinerary with schedules plus two free ride passes
- Transit Assistance Program (TAP) information
- METRO System Brochure
- Transit system map

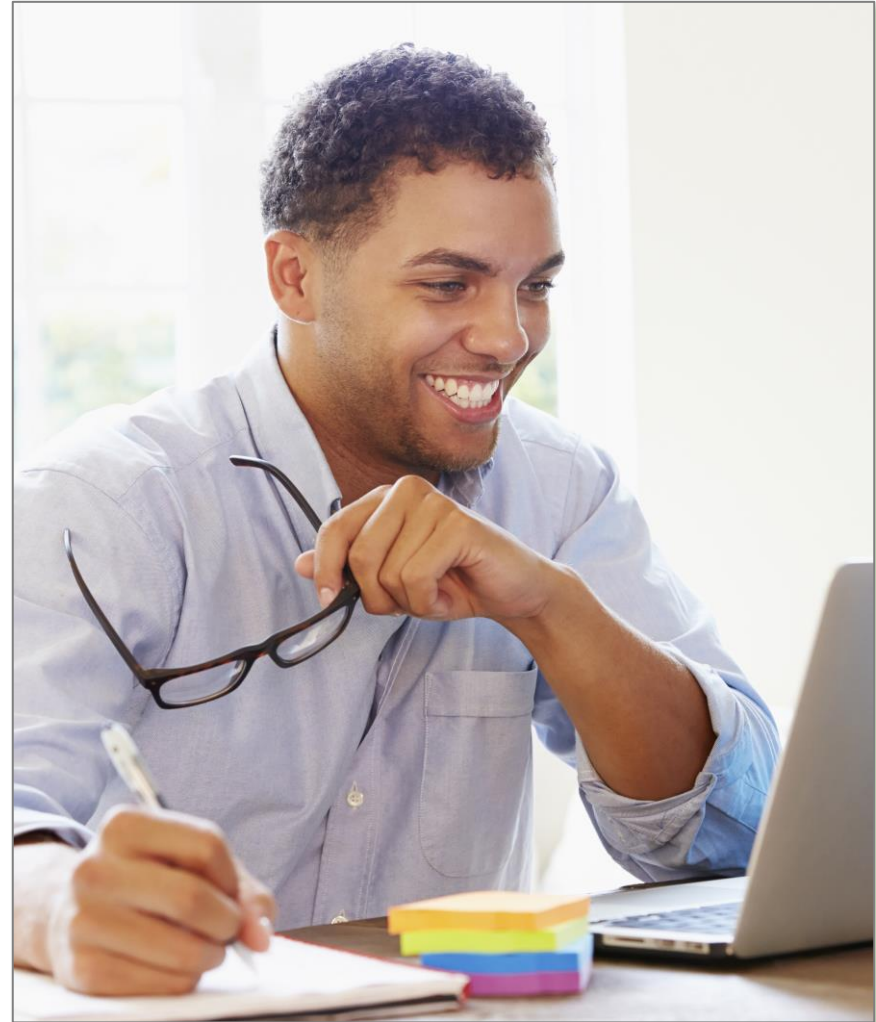


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Free resources for employers,
managers and teleworkers

Online, anytime: tctelework.com



Helping Companies Formalize Telework/Hybrid Work

- 🌱 Sample telework policies
- 🌱 Teleworker agreement
- 🌱 Implementation guidance
- 🌱 Consulting on best practices
- 🌱 Training for managers on how to manage remote workers
- 🌱 Ask the Expert



Helping Companies Formalize Telework/Hybrid Work

- 🌱 On-demand webinars
- 🌱 Mental Health Tips for Teleworkers
- 🌱 Ergonomic and home office recommendations
- 🌱 FOMO resources for managers and teleworkers
- 🌱 Quarterly newsletter
- 🌱 *Next webinar:* Home Office Ergonomics on March 18



QUESTIONS

Thank you!



Contact Us

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