Welcome

Commute Programs for the Return to the Worksite

February 23, 2022
Your questions, our answers

▪ A recording of this webinar and the slide presentation will be provided to all attendees within a week

▪ Questions will be answered at the end of the webinar

▪ To submit questions you may:
  ▪ Use the Q&A tool on Zoom to enter your written question
  ▪ Email questions after the webinar to Kate Meredith at kate@494corridor.org and we will get back to you

▪ Please refrain from using the Chat option to submit questions
Commuter Services is the outreach program of the I-494 Corridor Commission

The I-494 Corridor Commission is a joint powers organization established in 1986 to address concerns about increasing traffic congestion along the I-494 corridor. Member cities include Bloomington, Eden Prairie, Edina, Minnetonka, and Richfield.

In fact:

- There are more jobs in this section of the I-494 corridor than anywhere else in the State of Minnesota, including Minneapolis and St. Paul, combined.
- According to MnDOT, residents from 85 of the state’s 87 counties travel this section of I-494 every day.
Did you know ...?

According to the Association for Commuter Transportation (ACT):

- Nationally, only 40 percent of individuals currently in the workforce have jobs that can be done at the home office.
- The other 60 percent of jobs require the individual to be on-site in order to perform their duties.

Commutifi Between the Lines Podcast, Jan. 13, 2022
Expected long-term work arrangements

- **Permanent telework**: 17% average, 14% Dec-21, 11% Jul-21
- **Hybrid arrangement**: 52% average, 52% Dec-21, 52% Jul-21
- **Permanent on-site**: 27% average, 24% Dec-21, 21% Jul-21
- **Unsure**: 10% average, 10% Dec-21, 10% Jul-21
Estimated daily commutes to the worksite
Based on an average of July 2021 and December 2021 commuter survey data

Who will be on the road

Telework fulltime  Hybrid  Onsite fulltime  Unknown
Of those who said they expected to be working hybrid by March 2022:

- 52 percent specifically said they would drive alone on the days they had to commute
- 22 percent said they would hybrid telework, but did not specify a mode for their commute to work
- 18 percent said they would use a sustainable commute mode on the days they went to the worksite
- 11 percent said they would drive alone some days, use a sustainable commute mode on other days

Reasons cited most often for driving alone:

- “More comfortable” in their own vehicle
- Concerned about social distancing on transit and in shared vehicles
- Concerned about cleanliness in transit and shared vehicles
- Regular carpool or vanpool no longer available
- Regular transit route has been cancelled or changed
“If we allow near-term concerns ... to enable folks to make a permanent shift to driving alone, we will have congestion and air quality conditions that are worse next year than they were before the pandemic. That’s a real concern of ours.”

David Straus, Executive Director
Association for Commuter Transportation
Returning to the Worksite

- Guidance on setting up commute programs and incentives
- Incorporate commute resources into return to worksite planning
- Customized employee communications
- Schedule a meeting with Commuter Services
- More information: 494corridor.org/employer/php
Strategies and Commute Resources for Employers

- Host a Commuter Fair (in-person or electronic e-fair)
- Hold a Lunch and Learn or seminar
- Offer fun incentives and competitions
- Commuter Services has regular prize drawings and Try It campaigns
- Promotion of commute options for a company newsletter, intranet posts, blogs or direct email
Strategies and Commute Resources for Employers

- Commute information for new hires
- Sign up for quarterly employer newsletter
- Sign up for monthly commuter newsletter
- Display poster outlining Commuter Services’ resources
- Display of commute resource materials
Bicycle Commuting Resources and Strategies

- Hold an on-site bicycle safety check
- Facilitate presentations on how to bike to work
- Provide showers and lockers
- Provide free bicycle commute resources and area trail updates
- Provide free outdoor bicycle rack, indoor or covered storage
- Offer bike repair materials: time pump, patch kits, tools
- Demonstrations on how to place bicycles on transit
- Purchase bicycles employees can use over lunch
Transit Updates and Resources

- Offer Metropass discounted transit pass with unlimited rides
- METRO Orange Line and connecting bus service
- New and updated transit service
- Safety measures
- Personalized transit information for your worksite
- Schedules, maps, collateral materials
Carpool and Vanpool programs and incentives

- Assist employers and commuters in formation of carpools and vanpools
- Create maps for employees to see how many people live near them for ride matching
- Conduct meetings to gather employees by home location to help form carpools and vanpools
- Provide carpool and vanpool preferred parking signs; we manage program
Metro Vanpool

- Ideal for longer commutes
- Need just four people to start vanpool
- Lease agreement between primary driver and Commute with Enterprise
- Lease includes maintenance, repairs, $1 million liability insurance, 24-hour roadside assistance
- Flexible: 30-day notice to leave
- Complete Clean Pledge
- Establish guidelines
Road and Transit Construction Projects

Current
- 77th Street Underpass - Richfield
- METRO Green Line Extension (SW LRT)

Future
- I-494: Airport to Hwy 169
  - Project 1 – summer 2023 to fall 2026
  - 494/35W interchange
  - E-ZPass lanes
  - Access changes and new bridges

Sign up to receive email alerts
Free Commuter Resources

- Customized transit itinerary and free ride passes
- Guaranteed Ride Home
- Carpool, vanpool matching and tips
- Bike to work materials and trail construction updates
- Try It Campaigns

Sign up for our monthly commuter newsletter and request free resources at: 494corridor.org
Bicycle Commuting Resources

- Sign up for Bike Trail Updates (email)
- On-demand bike commuting webinars
- How to put your bike on transit
- Bicycle Commuting Guide with tips for riding in traffic
- Hennepin County Bike Map
- Clothing recommendations
- Winter Bike Commuting Handout
Transit resources for commuters

- Customized bus/train route itinerary with schedules plus two free ride passes
- Transit Assistance Program (TAP) information
- METRO System Brochure
- Transit system map
Free resources for employers, managers and teleworkers

Online, anytime: tctelework.com
Helping Companies Formalize Telework/Hybrid Work

- Sample telework policies
- Teleworker agreement
- Implementation guidance
- Consulting on best practices
- Training for managers on how to manage remote workers
- Ask the Expert
Helping Companies Formalize Telework/Hybrid Work

- On-demand webinars
- Mental Health Tips for Teleworkers
- Ergonomic and home office recommendations
- FOMO resources for managers and teleworkers
- Quarterly newsletter

*Next webinar*: Home Office Ergonomics on March 18
QUESTIONS

Thank you!
Contact Us

Kate Meredith – Vice President
Commuter Services
Kate@494corridor.org
952-405-9425
www.494corridor.org